

Media

NAPWA works with the media to ensure issues relevant to people living with HIV are reported in a non-judgemental, compassionate way. We are happy to provide comment for the media on stories of relevance to people living with HIV.

NAPWA is the appropriate organisation to contact for media comments on issues that affect people living with HIV nationally. For state-based issues we recommend you contact the relevant [NAPWA member organisation](#) [1] in the first instance.

NAPWA media contacts

To contact NAPWA for media comment, call the NAPWA office on 02 8568 0300.

Resources for the media

[NAPWA Language and Style Guide](#) [2]

Includes advice about use of appropriate terminology. It is intended for internal use but will be of use to the media.

[Reporting HIV in Australia](#) [3] (PDF file)

Media guide published by the Australian Federation of AIDS Organisations, with specifically targeted information for the media.

[Frequently Asked Questions](#) [4] (MS Word file), [A Journalist's Guide](#) [5] (MS Word file), [Media Contacts](#) [6] (MS Word file)

These three resources were developed by Positive Life NSW.

[Reporting Manual on HIV/AIDS](#) [7] (PDF file)

Developed by the Kaiser Family Foundation in the US

[Getting the Message Across: the mass media and the response to AIDS](#) [8] (PDF file)

Published by the UN joint programme on HIV/AIDS (UNAIDS).

Recent media releases

Date	Title
7 May 2012	Start talking about HIV treatment: new campaign launched [9]
29 Mar 2012	New HIV treatment guidelines: a major step in revolutionising HIV treatment and prevention in Australia
1 Dec 2011	NAPWA calls for Australia to eliminate HIV transmission, diagnoses by 2018 [11]
26 Sep 2011	Australia must do better on HIV [12]
13 May 2011	HIV treatments as prevention findings welcomed by people living with HIV [13]
17 Sep 2010	Inaugural World AIDS Day Dinner benefit to be held in Sydney, December 1 2010 [14]
9 Aug 2010	Commitment to people living with HIV and best health outcomes: Gilead [15]
5 Aug 2010	'Live a Little Simpler' ads a little too simplistic [16]
27 May 2010	Sixth National HIV Strategy launched, now it's time to achieve those goals [17]
30 Nov 2009	World AIDS Day: 'We are living our rights' [18]
16 Oct 2009	Inconsistent laws against HIV transmission 'a barrier to

Date

1 Sep 2009
2 Apr 2009
1 Dec 2008
19 Sep 2008

Title

[HIV prevention': NAPWA](#) [19]
[New treatment for HIV-associated facial wasting](#) [20]
[NAPWA celebrates 20 years](#) [21]
[New HIV treatments welcome](#) [22]
[HIV is a virus, not a crime](#) [23]

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[RSS feed of NAPWA media releases](#) [26]

Links:

- [1] <http://www.napwa.org.au/members>
- [2] <http://www.napwa.org.au/papers/2009/napwa-language-and-style-guide>
- [3] http://www.afao.org.au/library_docs/policy/AFAOMediaGuide2009.pdf
- [4] <http://positivelife.org.au/files/Positive%20Life%20Media%20Breakfast%20-%20FAQ.doc>
- [5] <http://positivelife.org.au/files/Positive%20Life%20Media%20Breakfast%20-%20media%20guide.doc>
- [6] <http://positivelife.org.au/files/Positive%20Life%20Media%20Breakfast%20-%20contacts.doc>
- [7] <http://www.kff.org/hiv/aids/7124.cfm>
- [8] http://data.unaids.org/publications/irc-pub06/jc1094-mediasa-bp_en.pdf
- [9] <http://www.napwa.org.au/media/2012/05/07/start-talking-about-hiv-treatment-new-campaign-launched>
- [10] <http://www.napwa.org.au/media/2012/03/29/new-hiv-treatment-guidelines-a-major-step-in-revolutionising-hiv-treatment-and-prev>
- [11] <http://www.napwa.org.au/media/2011/12/01/napwa-calls-for-australia-to-eliminate-hiv-transmission-diagnoses-by-2018>
- [12] <http://www.napwa.org.au/media/2011/09/26/australia-must-do-better-on-hiv>
- [13] <http://www.napwa.org.au/media/2011/05/13/hiv-treatments-as-prevention-findings-welcomed-by-people-living-with-hiv>
- [14] <http://www.napwa.org.au/media/2010/09/17/inaugural-world-aids-day-dinner-benefit-to-be-held-in-sydney-december-1-2010>
- [15] <http://www.napwa.org.au/media/2010/08/08/commitment-to-people-living-with-hiv-and-best-health-outcomes-gilead>
- [16] <http://www.napwa.org.au/media/2010/08/05/live-a-little-simpler-ads-a-little-too-simplistic>
- [17] <http://www.napwa.org.au/media/2010/05/26/sixth-national-hiv-strategy-launched-now-it-s-time-to-achieve-those-goals>
- [18] <http://www.napwa.org.au/media/2009/11/30/world-aids-day-we-are-living-our-rights>
- [19] <http://www.napwa.org.au/media/2009/10/15/inconsistent-laws-against-hiv-transmission-a-barrier-to-hiv-prevention-napwa>
- [20] <http://www.napwa.org.au/media/2009/08/31/new-treatment-for-hiv-associated-facial-wasting>
- [21] <http://www.napwa.org.au/media/2009/04/02/napwa-celebrates-20-years>
- [22] <http://www.napwa.org.au/media/2008/11/30/new-hiv-treatments-welcome>
- [23] <http://www.napwa.org.au/media/2008/09/18/hiv-is-a-virus-not-a-crime>
- [24] <http://www.napwa.org.au/printpdf/media?page=1>
- [25] <http://www.napwa.org.au/printpdf/media?page=2>
- [26] <http://www.napwa.org.au/media/releases/feed>