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## NSW Health campaign targets sexually transmissible infections

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Monday 31 August 2009 NSW Health launched a new advertising campaign aimed at lowering the rates of Sexually Transmissible Infections ([STIs](#) [1][Sexually Transmissible (or Transmitted) Infection] Infections spread by the transfer of organisms from person to person during sexual contact. Also called venereal disease (VD) (an older public health term) or sexually transmitted diseases (STDs). ), in particular Chlamydia, among young people aged under 25 years.

NSW Chief Health Officer Dr Kerry Chant said the \$1.5 million Get Tested, Play Safe campaign would involve a range of media including TV, print, online, washroom advertising and a dedicated website -

[www.gettested.com.au](http://www.gettested.com.au)

[Dr Chant said the advertising would increase young people's awareness of STI testing and treatment and, importantly, remind them to always use condoms.](#)

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- [chlamydia](#)
- [sexually-transmissible infections](#)

### Links:

[1] <http://www.napwa.org.au/glossary/term/188>